

Fig. 3

How satisfied is your agency with the content in your primary GDS?

	Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat dissatisfied	Very dissatisfied
Legacy air	40%	40%	17%	2%	0%
Nonlegacy air	12%	38%	34%	11%	4%
Cruise	11%	24%	56%	7%	3%
Tour	8%	21%	60%	4%	7%
Hotel	31%	43%	23%	3%	0%
Car rental	38%	36%	23%	3%	0%
Rail	14%	27%	49%	6%	4%
Travel insurance	9%	11%	71%	4%	5%